



Tehri Lake



28. Greenfield Hospitality Establish- ment at Tehri

Project Name – Luxury Hospitality at Tehri across 3 land parcels

Department – Uttarakhand Tourism Development Board (UTDB) / Department of Tourism

Brief Description – Development of luxury greenfield 5-star hotel establishment at 3 land parcels → Koti Athoor, Gajana and Bagi in Tehri

Land Area – Ranging from 15-30 acres (across 3 land parcels)

Expected Investment – INR 200 crore for high end luxury property

Expected Timeline – TBD (land allotment to investor / hotel operator)

Project Highlights / USPs:

Good connectivity to sites via Mussoorie-Tehri Bypass (NH 707A)

Prime land parcels located near Tehri Dam Reservoir with serene panoramic views of Tehri Lake

Nestled in the mountains and peaceful surroundings

The sites are located near the famous Tehri Lake, offering various water-based adventure activities to engage tourists

Government Support

Assistance under Service Sector Policy 2023: Capital subsidy of up to 25% of committed investment OR Allotment of Land from Government Land Bank OR combination of both

Incentives under Tourism Policy 2023 (except Capital Subsidy)

Location Identified

Bagi - <https://goo.gl/maps/ANgJiWxjrN6SYZGg8>

Koti Athoor - <https://goo.gl/maps/XjNSByiTcGncRGvY9>

Gajana - <https://goo.gl/maps/LJTiug6Ux7KyeCnB7>

Website Link for Invest Uttarakhand

<https://investuttarakhand.uk.gov.in/>

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