

Project Name – Luxury Hospitality Establishment at Bhowali, Nainital **Department –** Uttarakhand Tourism Development Board (UTDB) / Department of Tourism

Brief Description – Development of luxury greenfield 5-star hotel / nature resort in Bhowali

Land Area – ~25 acres; multiple parcels may be carved out for hospitality Expected Investment – INR 200 crore for high end luxury property Expected Timeline – TBD (land allotment to investor / operator)

Project Highlights / USPs: Frontage on NH-109 (Nainital-Bhowali road)

~10 km from Nainital, ~13 km from Bhimtal, ~50 km from Almora

Part of Nainital lake district receiving all-year-round high tourist footfalls

Elevated land parcel with serene views of surrounding natural landscape

Government Support

Assistance under Service Sector Policy 2023: Capital subsidy of up to 25% of committed investment OR Allotment of Land from Government Land Bank OR combination of both

Incentives under Tourism Policy 2023 (except Capital Subsidy)

Location Identified

https://goo.gl/maps/6jvpPbiwe3gZBEw6A

Website Link for Invest Uttarakhand

https://investuttarakhand.uk.gov.in/

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