

Proposal for Sponsorship: Global Investors Summit 2023

Event Overview:

Event Name: Uttarakhand Global Investors Summit 2023

Date: 25 November 2023

Location: Forest Research Institute, Dehradun

The Government of Uttarakhand is organizing 'Uttarakhand Global Investors Summit 2023' (UKGIS) on the 8th and 9th of December 2023. Hon'ble Prime Minister Shri Narendra Modi has kindly consented to chair the inaugural session. The summit will host strategic conferences, panel discussions, round-table deliberations along with a showcase of State presentations and investible projects. It will also bring together business associations, policy makers, senior government officials, local business communities, aspiring entrepreneurs, etc. and convene a landmark gathering of Industry leaders.

Sponsorship Tiers:

Platinum Sponsorship:

- Exclusive branding opportunities across all summit materials and promotional collateral.
- Prime exhibition space for showcasing products and services.
- 50 Diamond passes for company representatives and executives.
- Logo placement on the summit's official website and social media platforms.

Minimum Sponsorship – INR 5,00,00,000 and above

Gold Sponsorship:

- Prominent branding in select event materials and communication channels.
- Premium exhibition space in the summit venue.
- 25 Diamond passes for company representatives.
- Logo placement on the summit's official website.

Minimum Sponsorship – INR 2,50,00,000 to INR 4,99,99,999

Silver Sponsorship:

- Branding in specified event materials and promotional items.
- Standard exhibition space in the summit venue.
- Recognition during select sessions.
- 10 Diamond passes for company representatives.

Minimum Sponsorship – INR 1,00,00,000 to INR 2,49,99,000

Associate Sponsorship:

- Logo placement on event materials and promotional items.
- Standard exhibition space in the summit venue.
- 05 Diamond passes for company representatives.

Minimum Sponsorship – INR 50,00,000 to INR 99,99,000

Session Partners:

- Logo placement on the Session Backdrop and mention across media communique about the session.
- 03 Diamond passes for company representatives.
- Only eligible for companies/organizations who have been invited by the Government of Uttarakhand for being distinguished speakers for any of the Sessions on receiving their interest.

Minimum Sponsorship – No financial sponsorship as the dignitaries are special invitees by the Government of Uttarakhand. Their association is expected to enhance media visibility for the sessions.

Souvenir Partners:

- ***Eligibility*** – Open to all startups/companies that intend to share souvenirs for dignitaries and participants for the summit. Organizations must ensure souvenir packages are delivered to all Session Speakers/Dignitaries or to all participants throughout the event.
- All interested companies must get samples of their proposed souvenir packages approved by the Directorate of Industries, Government of Uttarakhand by 6th December 2023. The Department of Industries reserves the right to withdraw distribution of souvenirs at the venue owing to quality related or any other issue. The final decision for the distribution of the souvenirs remains unilaterally with the Government of Uttarakhand.
- For souvenir partners felicitating all participants of the summit:
 - Logo placement on all souvenirs.
 - Mention of gift partners by emcees during all sectoral sessions throughout the summit.
 - Positioning of partner products in strategic areas throughout the summit grounds.
 - 05 Diamond passes for company representatives.
- For souvenir partners felicitating all participants of sectoral sessions – including emcee and invited dignitaries:
 - Logo placement on all souvenirs
 - Mention of gift partners by emcees at relevant sectoral sessions throughout the summit.
 - 03 Diamond passes for company representatives

Minimum Sponsorship – No financial sponsorship as the interested partners will be responsible for bearing all costs associated with packaging, logistics, and timely delivery of approved gift packets to the venue for positioning and distribution.

Benefits of Sponsorship:

1. Brand Visibility:

- Enhance your brand's visibility on a global stage, reaching a diverse audience of industry leaders, investors, and government officials.

2. Networking Opportunities:

- Engage with potential clients, partners, and collaborators through exclusive networking sessions, receptions, and one-on-one meetings.

3. Thought Leadership:

- Position your organization as a thought leader by participating in panel discussions, workshops, and knowledge-sharing sessions.

4. Market Access:

- Gain insights into Uttarakhand's business landscape, regulatory environment, and investment potential, paving the way for strategic market access.

5. Corporate Social Responsibility (CSR):

- Showcase your commitment to social responsibility by supporting an event that promotes sustainable development and economic growth.

