

## 4. AYUSH Gram (Centre for Wellness and AYUSH Treatment)



**Project Name** – Centre for Wellness and AYUSH Treatment

**Department** – Department of AYUSH

**Type of project** – Private investment with state support & facilitation

**Brief Description** – Establishment of AYUSH Gram for holistic wellness practices including traditional therapies, yoga sessions, meditation classes, etc.

**Land Area** – 1 acre

**Expected Investment** – INR 20 crore+

**Expected Timeline** – Applicants can apply at any time till Policy duration

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### **Project Highlights / USPs:**

Offer holistic healthcare services based on Ayurveda, Yoga, Naturopathy, Unani, and Homeopathy

Specialized programs for managing chronic conditions such as diabetes, hypertension, etc. through evidence-based AYUSH interventions

Integrate technology for telemedicine, e-health records, and research, enhancing patient care, accessibility, and knowledge exchange

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### **Government Support**

Assistance under AYUSH Policy and Tourism Policy or Service Sector Policy 2023 (depends on level of investment); Support in providing land, facilitating fast clearances through Single Window Clearance system

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### **Location Identified**

Rawada Naugaon, Uttarkashi | Bhowali, Nainital | Kolidekh, Champawat

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### **Website Link for Invest Uttarakhand**

<https://investuttarakhand.uk.gov.in/>

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### **Contact Details**

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