

7. Panchakarma, Naturopathy, Yoga, Meditation Centres in existing Homestays



Project Name – Panchakarma, Naturopathy, etc. in existing Homestays

Department – Department of AYUSH

Type of project – Private investment with state support & facilitation

Brief Description – Development of Integrated wellness centres offering Panchakarma, Naturopathy, Yoga, and Meditation, into existing homestay accommodations

Land Area – 0.5 acres

Expected Investment – INR 0.5 crore

Expected Timeline – Applicants can apply at any time till Policy duration

Project Highlights / USPs:

Design and retrofit homestay spaces to accommodate specialized facilities for holistic treatments

Team of experienced practitioners and instructors to guide guests through personalized wellness programs

Develop customized wellness programs catering to individual needs, combining yoga and meditation practices

Government Support

Assistance under AYUSH Policy and Tourism Policy 2023

Support in providing land, facilitating fast clearances through Single Window Clearance system

Location Identified

Existing Homestays across locations

Website Link for Invest Uttarakhand

<https://investuttarakhand.uk.gov.in/>

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