

## 15. AYUSH Wellness Centres (Preventive & Promotive Type)



**Project Name** – Preventive & Promotive AYUSH Wellness Centres

**Department** – Department of AYUSH

**Type of project** – Private investment with state support & facilitation

**Brief Description** – Creating wellness centres that focus on preventive and promotive healthcare using AYUSH principles

**Land Area** – 1 acre

**Expected Investment** – INR 20 crore+

**Expected Timeline** – Applicants can apply at any time till Policy duration

---

### Project Highlights / USPs:

Establish holistic wellness centres rooted in AYUSH principles, prioritizing preventive and promotive healthcare strategies

Provide expert guidance on lifestyle modifications, encompassing nutrition, exercise, stress management, and mindful living

Create a nurturing environment for individuals to proactively manage health, fostering a balanced life through AYUSH-inspired approaches

---

### Government Support

Assistance under AYUSH Policy or Service Sector Policy, 2023 (depending on level of investment); Support in providing land, facilitating fast clearances through Single Window Clearance system

---

### Location Identified

As per investor's requirement / proposal

---

### Website Link for Invest Uttarakhand

<https://investuttarakhand.uk.gov.in/>

---

### Contact Details

Mr. KK Pandey, +91 9634465557, mail@uttarakhandayurved.co.in